



AMERICAN WOMEN'S CLUB OF THE TAUNUS e.V.

Postfach 1931, 61409 Oberursel
 Phone: (06171) 58 08 35 Fax: (06171) 57 371
<mailto:awcttaunus@hotmail.com>

Website ADVERTISING CONTRACT

The American Women's Club of the Taunus currently has over 400 members and our newly redesigned is an excellent way to reach current and potential members exploring our site. With over 9,000 page views in fewer than 6 months, exposure on our website is a great way to have your product or service easily visible to all our viewers. Our highest viewed page, the Front Page, is the launching pad for all of our web information. Web ads are prominently displayed on the right side of the site – under our updated Monthly Calendar. Our second highest viewed page, the Travel Page, offers an opportunity to reach many frequent, return viewers. Web advertising packages are available in 3, 6, and 12 month packages. www.awcttaunus.org

General Information

One (1) Size: 140 x 130 pixels (approximately), full color ad placed on the right column of the AWCT website **Home Page** (order of ads based on availability). *Visible on Home Page only.*

- | | |
|--------------------|-----------|
| ○ One (1) year | 480 Euros |
| ○ Six (6) months | 240 Euros |
| ○ Three (3) months | 120 Euros |

One (1) Size: 140 x 130 pixels (approximate size), full color ad placed on the right column of the AWCT website **Travel Calendar Page** (order of ads based on availability). *Visible on Travel Calendar Page only.*

- | | |
|--------------------|-----------|
| ○ One (1) year | 300 Euros |
| ○ Six (6) months | 200 Euros |
| ○ Three (3) months | 100 Euros |

**** All Web Advertising rates include 19% Mswt.**

All ad contracts must be submitted to the AWCT Office **21 days prior to requested advertising start date.**

Ad will not be placed unless contract and payment have been received.

Ad placement is at the discretion of the AWCT Webmaster. While we try to comply with Advertisers' wishes concerning placement, we can make no commitment to do so.

Once your contract term expires, a new contract is necessary in order for your ad to continue.

Ad submission Specifications

One (1) Size: 140 x 130 pixels (approximately)

Advertising Contract (please write clearly to avoid delays in your ad)

New Contract Renewal

Contact Name (Responsible Person) _____

Organization _____

Address _____

E-mail address: _____

Telephone Number: _____ Fax Number: _____

Website Advertising Selection

Home Page One (1) Size: 140 x 130 pixels (approximately)

One (1) year 480€

Six (6) months 240€

Three (3) months 120€

Travel Page One (1) Size: 140 x 130 pixels (approximately)

One (1) year 300€

Six (6) months 200€

Three (3) months 100€

In which month(s) and year do you wish your advertisement to appear? _____

**Based on availability – we will contact you if conflict*

Payment Information

AMERICAN WOMEN'S CLUB OF THE TAUNUS e.V. ---- NLAD Bank Account

Frankfurter Volksbank

BLZ: 501 900 00

KTO 817074

IBAN Number: DE95501900000076886440

BIC: FFVBDEFF

Please indicate the following as the reference: AWCT website advertising, page request, and months request.

Please provide the following information to the AWCT:

Amount to be transferred (Euros) _____

Date of payment _____

Signature and date

X _____

Please return page 2 of this contract to the AWCT office at awcttaunus@hotmail.com or fax 06171-5 73 71